

Report on National Consumers Week : 2019

24th December, 2019 is celebrated as National Consumers Day. This year's theme is on "Alternate Consumer Grievance/Dispute Redressal". CERC-ENVIS Resource Partner along with Consumer Club, Consumer Education and Research Centre celebrated National Consumers Week between 19th – 24th December, 2019.

The Department of Weights and Measure and Food and Drugs Control Administration of Gujarat also participated in this campaign.

The objective was to acquaint and sensitise the students to the environmental problems and concerns, to inculcate in them healthy personal and social attitudes and behavior towards the environment.

The following schools visited the CERC Campus:

- Rachna High Schools, Shahibaug
- K.B Raval High School, Ranip
- Yaduvanshi High School, Thaltej

On 19th and 20th, Students from different Standards of Rachna high school visited us. There were around 100 Participants from different sections. On 23rd, around 60 students from K.B Raval high school, Ranip were addressed. On 24th around 50 students from Yaduvanshi High School visited CERC Campus.

Consumer awareness is the need of the hour. The team educated students and made them aware of their 8 rights as a consumer. They were also educated about their safety and the redressal options available to them. Consumers are inspired to buy a different product through advertisement, but many of them compromise with their quality. The ENVIS team informed about the different eco-labels, eco marks and environment friendly products which are good for the environment and have minimal impact on the environment. They informed about advertisements how they are misleading and making fool to the consumers. They informed about different eco-labels which give authentication to the products and services and how they are different from their counterparts.

The CERC- ENVIS team informed them about their website (www.cercenvis.nic.in), FB page and different environment-friendly activities, the importance of solid waste segregation, tips on

composting, harmful effect of plastic, plastic types and plastic alternatives, tips to celebrate Green festivals and asked students to do Green Good Deed - Green Resolution for 2019.

Department of Weights and Measure and Food and Drugs Control Administration also participated in the programme. Weight & Measure Department gave a demonstration on how vendors make changes in weighing machine and how to find out whether they are being cheated. Food and Drugs Control Administration displayed how harmful chemicals are used as a flavor enhancer in food items and what type of adulterants used in food items.

Gallery:

On 19th: Rachna High school





On 24th : Rachna High School





On 23rd : K.B Raval High School





On 24th : Yaduvanshi High School



